



Permanent Way Institution

17TH ANNUAL RAIL INDUSTRY GOLF DAY

FRIDAY 6TH MARCH 2020

BANKSTOWN GOLF COURSE

INVITATION for SPONSORSHIP

The *PWI Golf Committee* hereby invites Corporate Members to be a sponsor for our **2020 event**.

Golf Day Sponsorship enables Corporate Sponsors to raise the profile of their respective companies as well as having a convivial social get together with Rail Industry counterparts.

The PWI objectives in promoting this day are;

- To keep player costs to a minimum (*depending on Corporate support*).
- Ensuring that any individual and team prizes are available to all participants.
- To have fun and enjoy a bit of (*serious*) social golf.

The program for the *PWI Golf Day* will follow a similar format as per our past successful days;

- Pre-start Breakfast (*Bacon & egg roll / Coffee*) during sign on.
- Shot gun start, 3 ball Ambrose tournament.
- Drinks cart to be provided for refreshments during play (*at no cost to participants*).
- Sausage sizzle at the half way point
- Buffet style Lunch and the prize presentations.

Golf Day Sponsor's and PWI Corporate Members can nominate 3 person teams (*Sponsors may enter more teams at the committee's discretion*). This is an opportunity for you to put together a team with some of your clients.

Individual PWI members can either form a team with two other PWI members or can simply enter and be allocated by the Committee to make up teams.

In order to achieve our objectives we are again seeking corporate sponsor input, in any way that you can contribute.

This could be in the following forms:

➤ **Hole Sponsorship - \$500 (including GST) *(plus cost of providing Hole prizes)***

The Company logo will be on the Golf Day Banner and you will get **one free player entry** (note: *this is additional to the free player entry entitlement for PWI Enhanced Sponsors*).

Golf Day sponsorship will also give your company naming rights for the hole. Sponsors can either choose holes with standard par 3, 4 & 5-hole events or create novelty events such as the shortest drive. You can be creative – name your event.

Sponsors are asked to provide prizes for their Hole (*the value of which is Sponsors choice*). Generally; 3 prizes for a team event hole (*i.e. drive and chip*) and two prizes for individual events such as nearest the pin, longest drive, etc. (i.e. prize for both the A & B grade winners).

➤ **General Sponsorship - \$500 (including GST)**

This entitles your company to full recognition on the Golf Day banner and also one free player entry (*in addition to any entitlement for free places if your Company is a PWI Corporate Sponsor*). This type of Sponsorship covers costs for the pre-game breakfast for all players and the drink cart to provide free refreshments to players during their round of Golf.

➤ **Company promotional handouts for participants.**

This can be anything from golf balls with your company logo, caps, novelties, etc. These will be packed into the PWI starting pack and handed to players before start.

Each player will receive a PWI Starting Pack consisting of (*as a minimum*):

- Sponsors promotional handout contributions;
- A bottle of wine for participating (*picked up after the presentations*)
- A PWI Golf Day Cap

The format and the overall success of the Golf day including minimising cost to the individual participants relies heavily on Sponsorship. Any Support your Company can provide is greatly appreciated.

Should your Company choose to support the PWI Golf Day, please complete the attached form and email it back to either of the Committee members listed below as soon as possible or no later than the **1st February 2020** nominating which type of sponsorship you would like to contribute.

For further information and any suggestions that you would like to be considered please contact PWI Golf Day Sub-Committee members below;

Wade Perram

0432 560 255

wade.perram@turnbullengineering.com.au

Dan Collison

0451 211 375

website@pwinsw.org.au

Happy golfing and we look forward to hearing from you soon.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Mark Harris', written in a cursive style.

Mark Harris
President

PWI GOLF DAY SPONSORSHIP FORM

Please complete this form and return as soon as possible to:

Company Name: _____

Contact person: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

Our Company would like to Sponsor the PWI Golf Day as follows;

1. **Hole Sponsorship \$500 (including GST) plus Hole Prizes**
2. (A winning team event 3 prizes or 2 prizes for A or B Grade winners of longest drive & nearest the pin or novelty event) YES / NO
(This Sponsorship option entitles one free player entry in addition to PWI Corporate Sponsorship entitlement)
3. **General Sponsorship \$500 (including GST)** YES / NO
 (This Sponsorship option also entitles one free player entry)

If sponsoring a hole please nominate prizes below

1. _____	2. _____	3. _____
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4. We will provide the following promotional items YES / NO

5. We would like to discuss *other forms of Sponsorship* YES / NO

We nominate the following team of 3 players

Note: Individual Player cost is \$95.00 (including GST) One of the team's players to be a member of the PWI

Name (s)	Handicap	PWI Member Yes/No	Contact Number