



# CORPORATE MEMBERSHIP BENEFITS

## PERMANENT WAY INSTITUTION NSW

### The Peak Rail Industry Body in NSW

The PWI is arguably the peak rail industry body in NSW and one of the most recognised across Australia. Our members are acknowledged for the Value they bring to the industry and the support they provide to our Institution.

The PWI convention held in Sydney each October is attended by up to 500 delegates and offers an unbeatable networking opportunity for sponsors and industry members.

The convention however is just one such event on the annual calendar and with delegate entry starting at \$140 provides great value for money, and thus great brand exposure for our corporate members.

The PWI is run by volunteers. It is a privilege to serve on the PWI Committee however to continue to provide quality networking events such as the annual convention, Winter Dinner, Annual Golf Day and Technical Meetings the PWI needs the financial support of its Corporate Members.

Corporate membership is offered on a sliding scale with sponsorship fees relating to brand exposure and recognition. Sponsorship not only provides brand exposure, it allows the Corporate body a direct connection to the heart of the rail industry in NSW. Connecting people is what we are all about.

If you want to be seen as an industry leading partner then Corporate membership is a must and with base corporate membership fees starting at \$1,100 annually there really isn't any good reason not to be a part of this great association.

The PWI is in its 43rd year in NSW however the association dates back to 1884. The Permanent Way is defined as the infrastructure within the rail corridor essential for trains to run. When the Permanent Way institute commenced in 1884 this primarily related to the track infrastructure. Move ahead 140 years and the permanent way is so much more. Modern rail systems are a mix of light and heavy rail with built up urban areas creating engineering challenges requiring advanced tunnelling techniques, station boxes and elevated track. With the increased complexity of the modern day railway systems, the PWI reach now needs to cover much more than its traditional heavy rail roots. With such a strong and diverse membership base, the PWI showcases an ever expanding range of skills and technologies deployed across public and private rail projects. The PWI is the Railway!

So if you want your business to be known as a leader in its field, support the PWI by becoming a Corporate Member or better still take up one of our limited Enhanced Corporate Membership packages and really get your networking ON.



### ANNUAL MEMBERSHIP

Platinum Corporate (Limit of 4)	\$10,000
Gold Corporate (Limit of 8)	\$5,000
Silver Corporate (Limit of 16)	\$3,300
Corporate	\$1,100

Membership correspondence to:

Membership Secretary

Stuart Sutherland

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# BENEFITS OF CORPORATE MEMBERSHIP WITH PWI NSW

## PLATINUM MEMBERSHIP

- Entry to the Convention for up to 10 employees (or clients).
- Large Logo on the Convention banner.
- Recognition on the front cover of the yearly Journal.
- Company logo on luncheon tables at the Annual Convention
- Company advertising / promotional items provided into Convention registration bags (supplied by Sponsor).
- Opportunity to chair a session at the Annual Convention.
- Recognition and logo on back cover of the yearly Journal.
- A Platinum membership certificate provided at the AGM
- Recognition as a Platinum Member in the PWI newsletters
- Recognition as Platinum Member on the PWI website.
- Three free entrants to the Annual PWI Golf Day if sponsorship is offered.
- Double sided A4 colour advertisement in the yearly Journal

## GOLD MEMBERSHIP

- Entry to the Convention for up to 5 employees (or clients).
- Large Logo on the Convention banner.
- Company advertising / promotional items provided into Convention registration bags (supplied by Sponsor).
- Recognition and logo on the inside front cover of the yearly Journal.
- Separate recognition in the Journal as a Gold Member and supporter of PWI.
- A Gold membership certificate will be provided at the AGM for each year you are a Gold Member.
- Recognition as a Gold Member in the PWI newsletters.
- Recognition as Gold Member on the PWI website.
- Two free entrants to the Annual PWI Golf Day if sponsorship is offered.
- Double sided A4 colour advertisement in the yearly Journal

## SILVER MEMBERSHIP

- Entry to the Convention for up to 3 employees.
- Logo on the Convention banner.
- Recognition and logo on inside back cover of the yearly Journal.
- A Silver membership certificate will be provided at the AGM for each year you are a Silver Member.
- Recognition as a Silver Member in the PWI newsletters.
- Recognition as Silver Member on the PWI website.
- One free entrant to the Annual PWI Golf Day if sponsorship is offered.
- Double sided A4 colour advertisement in the yearly Journal

## CORPORATE MEMBERSHIP

- Entry to the convention for one employee
- Single page advertisement in the Journal
- Recognition of membership in Newsletters and the yearly Journal.
- Logo displayed on the day of the convention (at random between sessions).
- Opportunity to provide presenters and sponsorship of Technical meetings.
- Opportunity to provide additional sponsorship for PWI Golf Day and Winter Dinner events including one free entry for sponsor.

## ASSOCIATE CORPORATE MEMBERSHIP

- Have a nominated Corporate Representative.
- The Corporate Representative receives subsidised rates for PWI events.
- Recognition as an Associate Corporate member in the annual Journal.
- Recognition as an Associate Corporate member in the PWI newsletters.
- Recognition as an Associate Corporate member on the PWI website with a link to your nominated website.

