



# Permanent Way Institution

## 14<sup>TH</sup> ANNUAL RAIL INDUSTRY GOLF DAY

**FRIDAY 24<sup>TH</sup> MARCH 2017**

**BANKSTOWN GOLF COURSE**

### INVITATION for SPONSORSHIP

The **PWI Golf Committee** hereby invites Corporate Members to be a sponsor for the 2017 event.

Golf Day Sponsorship enables Corporate Sponsors to raise the profile of their respective companies as well as having a convivial social get together with Rail Industry counterparts.

The PWI objectives in promoting this day are;

- To keep player costs to a minimum (*depending on Corporate support*).
- Ensuring that any individual and team prizes are available to all participants.
- To have fun and enjoy a bit of (*serious*) social golf.

The program for the 2017 Golf Day will be as per our past successful days;

- Pre-start Breakfast (*Bacon & egg roll / Coffee*) plus tips from the Golf Club Pro.
- Shot gun start, 3 ball Ambrose tournament.
- Drinks cart to be provided for refreshments during play (*at no cost to participants*).
- Sausage sizzle at the half way point
- Buffet style Lunch and the prize presentations.

Golf Day Sponsor's and PWI Corporate Members can nominate 3 person teams (*Sponsors may enter more teams at the committee's discretion*). This is an opportunity for you to put together a team with some of your clients.

Individual PWI members can either form a team with two other PWI members or can simply enter and be allocated by the Committee to make up teams.

**In order to achieve our objectives we are again seeking corporate sponsor input, in any way that you can contribute.**

This could be in the following forms:

- **Hole Sponsorship - \$500** (*plus cost of providing Hole prizes*)

The Company logo will be on the Golf Day Banner and you will get **one free player entry** (*note: this is additional to the free player entry entitlement for PWI Enhanced Sponsors*).

Golf Day sponsorship will also give your company naming rights for the hole. Sponsors can either choose holes with standard par 3, 4 & 5 hole events or create novelty events such as the *shortest drive*. **You can be creative – name your event.**

Sponsors hole prizes required (*the value of which is Sponsors choice*) are generally; 3 prizes for a team event (*i.e. drive and chip*) and two prizes (A & B grade) for individual events (*i.e. nearest the pin, longest drive*).

➤ **General Sponsorship - \$500**

This entitles your company to full recognition on the Golf day banner and also one free player entry (*in addition to your entitlement for free places as a PWI Corporate Sponsor*). This financial support will provide for a pre-game breakfast for all players and a drink cart to provide refreshments during the day.

➤ **Company promotional handouts for participants.**

This can be balls with your company logo, caps, T-shirts to be placed in the PWI starting pack and handed to players before start.

**Each player** will receive a **PWI Starting Pack** consisting of (*as a minimum*):

- A PWI carry bag;
- A PWI Golf day cap;
- Sponsors promotional handout contributions;
- A bottle of wine for participating (*picked up after the presentations*)

**The format and the overall success of the Golf day including minimising cost to the individual participants relies heavily on Sponsorship.** Any Support your Company can provide is greatly appreciated.

Should your Company choose to support the 2016 Golf Day, please complete the attached form and email it back to either of the Committee members listed below by **1<sup>st</sup> February 2017** nominating which type of sponsorship you would like to contribute.

For further information and any suggestions that you would like to be considered please contact PWI Golf Day Sub-Committee members below;

Kevin Golledge  
Phone: 0419 555 342  
Email: [kevin.golledge@optusnet.com.au](mailto:kevin.golledge@optusnet.com.au)

Mike O'Shea  
Phone: 0417 275 261  
Email: [mike.oshea@mbmpl.com.au](mailto:mike.oshea@mbmpl.com.au)

Happy golfing and we look forward to hearing from you soon.

Yours sincerely,



Mark Harris  
President

## 2017 PWI GOLF DAY SPONSORSHIP FORM

Please complete this form and return by the 1 February 2017 to:

Kevin Golledge  
 Phone: 0419 555 342  
 Email: [kevin.golledge@optusnet.com.au](mailto:kevin.golledge@optusnet.com.au)

Mike O'Shea  
 Phone: 0417 275 261  
 Email: [mike.oshea@mbmpl.com.au](mailto:mike.oshea@mbmpl.com.au)

**Company Name:** .....

**Contact person:** .....

**Phone:** ..... **Fax:** ..... **Mobile:** .....

**Email:** .....

Our Company would like to Sponsor the PWI Golf Day as follows;

1. **Hole Sponsorship \$500 plus Hole Prizes** (for teams and or individuals longest drive & nearest the pin or novelty event) YES / NO  
*(This Sponsorship option entitles one free player entry in addition to PWI Corporate Sponsorship entitlement)*
2. **General Sponsorship \$500** YES / NO  
*(This Sponsorship option also entitles one free player entry)*

**If sponsoring a hole please nominate prizes below**

1. ....	2. ....	3. ....
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3. We will provide the following **promotional items** YES / NO

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4. We would like to discuss **other forms of Sponsorship** YES / NO

We nominate the following team of 3 players

*Note: Individual Player cost is \$90.00 PWI members / \$150.00 non PWI members.*

***All payments will be done via the PWI website this year.***

Name (s)	Handicap	PWI Member Yes/No	Contact Number